

# COOLSCULPTING®: YOUR QUESTIONS ANSWERED

ABOUT COOLSCULPTING	
What is CoolSculpting® and how does it work?	3
What happens to fat cells after CoolSculpting®?	4
Why do people choose to do CoolSculpting®?	5
COOLSCULPTING* AND YOU	
Is CoolSculpting® suitable for me?	6
Can I have CoolSculpting® after having a baby?	6
TREATMENT AREAS	
What areas can be treated with CoolSculpting®?	7
CONSULTATION & TREATMENT	
What does CoolSculpting® feel like?	10
Who will do my CoolSculpting® procedure?	11
What happens during a CoolSculpting® consultation?	12
What can I expect on treatment day?	13
What can I expect after the CoolSculpting® treatment?	14
Does CoolSculpting® have side effects?	15
GETTING STARTED	
How much does CoolSculpting® cost?	16
Where can I find a CoolSculpting® Clinic?	16
CLIMMADV	47

## WHAT IS COOLSCULPTING® **AND HOW DOES IT WORK?**



COOLSCULPTING® IS THE WORLD'S NUMBER 1, NON-INVASIVE FAT FREEZING TREATMENT.

WITH OVER 17 MILLION TREATMENTS' ADMINISTERED GLOBALLY AND AS THE MOST RESEARCHED NON-INVASIVE BODY CONTOURING TREATMENT+, PEOPLE AROUND THE WORLD ARE GETTING A DIFFERENT VIEW OF THEMSELVES.

CoolSculpting® is used to help reduce areas of stubborn superficial fat that can be difficult to shift, even with diet and exercise.

CoolSculpting® uses a process called cryolipolysis, developed with Harvard scientists. With no needles and no surgery involved, CoolSculpting® offers a non-invasive option for fat reduction. Selectively targeting the treatment area of concern, and destroying those fat cells underneath the skin - leaving the skin and surrounding tissue undamaged.°

The treated and frozen fat cells die and are naturally metabolised - permanently removed by the body's natural elimination process.°

As the cooling begins during the first few minutes you typically feel intense cold. This should soon subside as the treated area numbs. With some applicators, you'll feel some pulling as suction is applied.

After the treatment, you may feel some tingling. The area is then massaged for approximately 2 minutes to break up the crystallised fat cells. Patients are usually able to return to normal activities following their appointment.

Most patients may start to see results at 6 weeks with final results around 12 weeks following treatment. Your body will still continue to remove the destroyed fat cells for up to 3 months after treatment.



During treatment, the appropriate CoolSculpting® applicator is placed on the area to be treated.



Controlled cooling then brings the temperature of the fat cells to the precise level at which they will freeze.



After treatment, the body naturally processes and removes the frozen fat cells.



You may start to see results as early as 6 weeks, with final results at around 12 weeks after treatment.

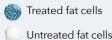


**BEFORE** 



**24.5 WEEKS AFTER** first CoolSculpting session

(16 weeks after second CoolSculpting® session)‡





**About** CoolSculpting\*

^ As of May 2023 + As of February 2022

Unretouched images courtesy of Allergan Aesthetics, an AbbVie Company, unless otherwise stated.

Patient received total of 18 treatment cycles over 3 CoolSculpting sessions on the lower abdomen mid abdomen, flank, lower bra and mons pubis.

Data obtained from cryolipolysis investigations using a porcine model

CoolSculpting<sup>®</sup> & You

**Treatment** Areas

Consultation & Treatment

Getting Started

## WHAT HAPPENS TO FAT CELLS AFTER COOLSCULPTING®?



COOLSCULPTING® TREATED FAT CELLS ARE GONE FOR GOOD - FROZEN DURING THE COOLSCULPTING® PROCEDURE, THESE TREATED FAT CELLS DIE AND ARE GRADUALLY REMOVED FROM THE BODY THROUGH THE BODY'S NATURAL ELIMINATION PROCESS.° UNTREATED AREAS WILL HAVE NO CHANGE IN THE NUMBER OF THEIR FAT CELLS.

### WHAT HAPPENS WHEN YOU **LOSE WEIGHT?**

Losing or gaining weight generally does not increase or decrease the number of fat cells. Instead, it changes the size of fat cells. When weight is gained, fat cells get bigger.

After dieting and weight loss, fat cells get smaller, but the number of fat cells stays the same. Losing weight does not make fat cells go away.

### **Weight Loss:**

The same number of fat cells, however the fat cells shrink in volume

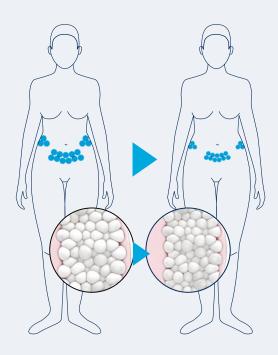
#### WHAT HAPPENS AFTER YOUR COOLSCULPTING® TREATMENT?

After a CoolSculpting® treatment, the treated fat cells are destroyed so you will have fewer fat cells in those treated areas and untreated areas will not see any change.

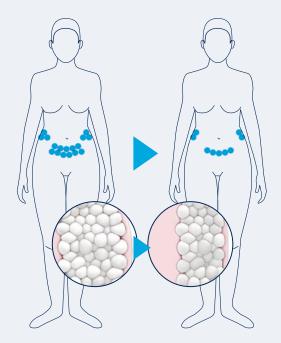
If you gain weight after your CoolSculpting® procedure, there will be fewer fat cells to hold excess fat but the untreated remaining fat cells can still enlarge as they absorb excess fat.

### CoolSculpting® (Cryolipolysis):

Reduction in the number of fat cells, as the treated fat cells are damaged and die







CoolSculpting\* has demonstrated fat layer reductions of up to 27% across multiple treatment areas. You may start to see results as early as 6 weeks, with final results around 12 weeks after treatment.

Results and patient experience may vary

Diagrams reflect approximate treatment locations.

Data obtained from cryolipolysis investigations using a porcine model



## WHY DO PEOPLE CHOOSE TO DO COOLSCULPTING®?

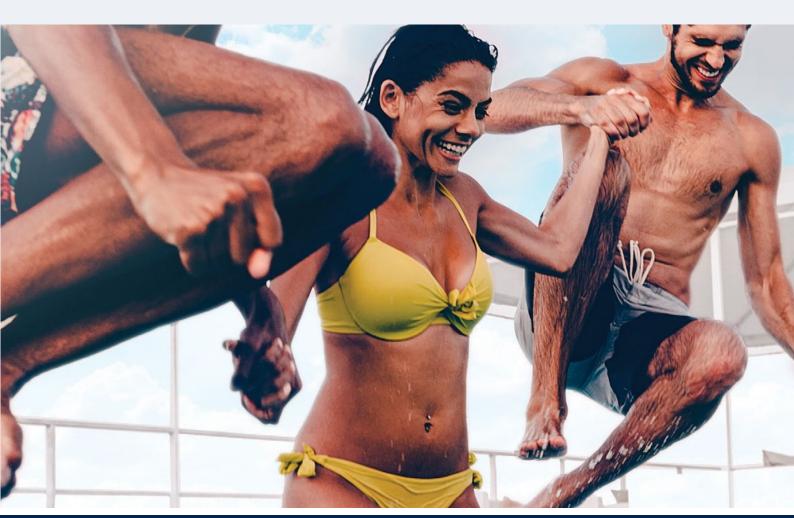
MANY PEOPLE ARE GENETICALLY PREDISPOSED TO STORING FAT IN PARTICULAR AREAS, EVEN IF THEY HAVE A HEALTHY DIET AND REGULARLY EXERCISE.

CoolSculpting® provides a non-invasive option to remove stubborn superficial fat from these problem areas. Non-invasive means there are no needles, no surgery, no anaesthetic and no hospital stays.

CoolSculpting® treatment generally takes between 35-75 minutes, depending on the area of the body being treated. With minimal expected downtime, most people return to daily activities immediately after treatment.

## COOLSCULPTING° CAN BE USED TO TREAT A RANGE OF AREAS INCLUDING BUT NOT LIMITED TO:

- Abdomen (tummy)
- Flanks (love handles)
- Submental (double chin)
- Upper arms (bingo wings)
- Brassiere roll (bra puff)
- Back (bra fat/bra area)
- Pseudogynaecomastia (male chest/man boobs)
- Inner thighs
- Outer/lateral thighs (saddle bags)
- Distal thighs (around the knees)
- Under the buttocks (banana rolls)





## IS COOLSCULPTING® SUITABLE FOR ME?

COOLSCULPTING® IS DESIGNED FOR THOSE WHO HAVE UNWANTED SUPERFICIAL FAT IN TARGETED AREAS, DESPITE A HEALTHY DIET AND REGULAR EXERCISE.

Your first step should be to contact a CoolSculpting® clinic and discuss further with a trained technician or registered medical practitioner to see if it is a suitable procedure for you.

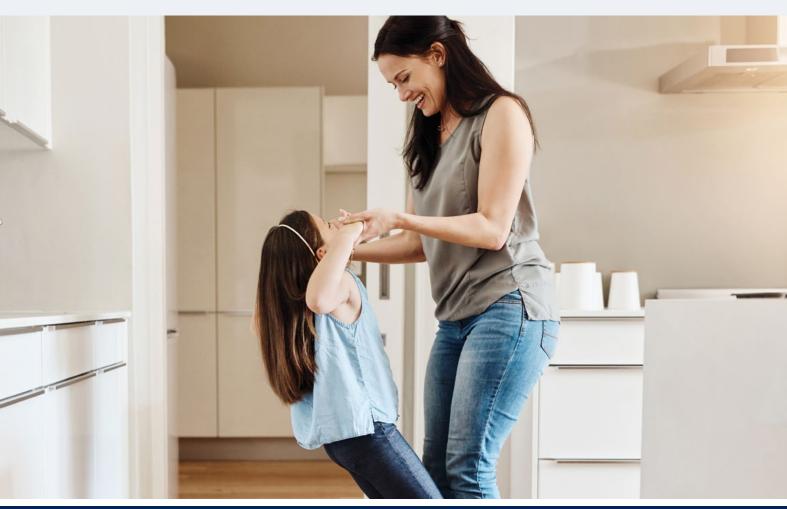
The CoolSculpting® procedure is not for everyone and you should not have the CoolSculpting® procedure if you suffer certain conditions including, but not limited to, cryoglobulinaemia (a blood protein disease), cold agglutinin disease (a rare anaemic autoimmune disease) or paroxysmal cold haemoglobinuria (a rare autoimmune disease).

It is important to note that CoolSculpting® is not a treatment for obesity or weightloss. CoolSculpting® is a body contouring procedure. People who are classified as obese can undertake weight loss efforts and then book a CoolSculpting® consultation after they have lost an appropriate amount of weight.

As with any medical procedure, ask your health care practitioner if the CoolSculpting® procedure is right for you.

## CAN I HAVE COOLSCULPTING® AFTER HAVING A BABY?

Every woman is different and recovery times after pregnancy vary, so we recommend that you speak to a healthcare professional at a CoolSculpting® consultation prior to undertaking a CoolSculpting® treatment, as they will be able to advise you on whether CoolSculpting® is appropriate for you at this time. CoolSculpting® has not been studied in women who are lactating.



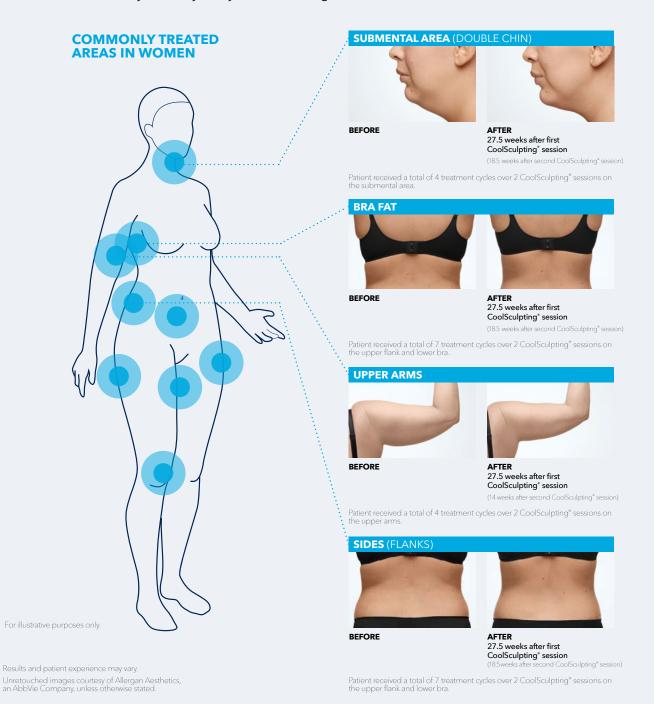
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# WHAT AREAS CAN BE TREATED WITH COOLSCULPTING®?

## FROM YOUR DOUBLE CHIN TO AROUND YOUR KNEES, COOLSCULPTING® PROCEDURE CAN TREAT VISIBLE FAT BULGES IN MULTIPLE TREATMENT AREAS IN BOTH MEN AND WOMEN.

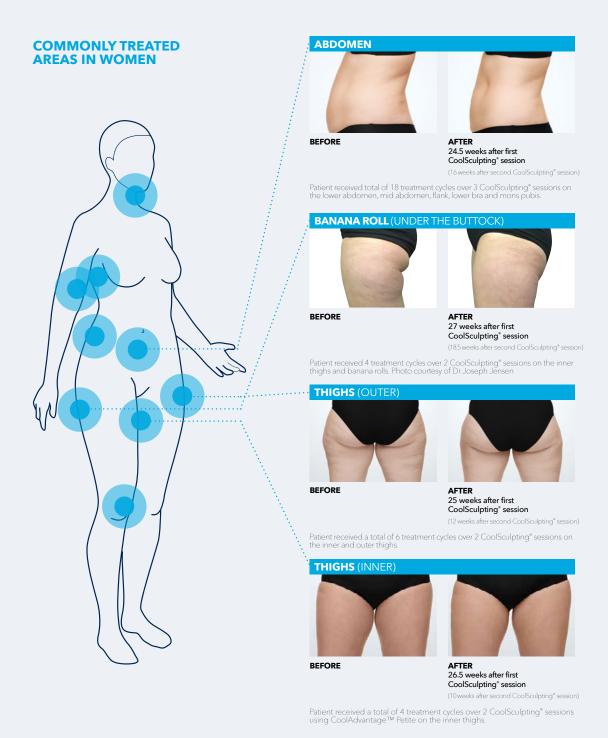
Whilst men tend to commonly treat the lower abdomen and flanks, women tend to receive treatment in a wider range of areas including lower and upper abdomen, flanks, inner and outer thighs, arms and back.

During your personalised consultation, the CoolSculpting® technician will evaluate the areas of stubborn fat that bother you and provide you a customised treatment plan, tailored to your body and your individual goals.



# WHAT AREAS CAN BE TREATED WITH COOLSCULPTING®?





For illustrative purposes only.

Results and patient experience may vary.
Unretouched images courtesy of Allergan Aesthetics, an AbbVie Company, unless otherwise stated.

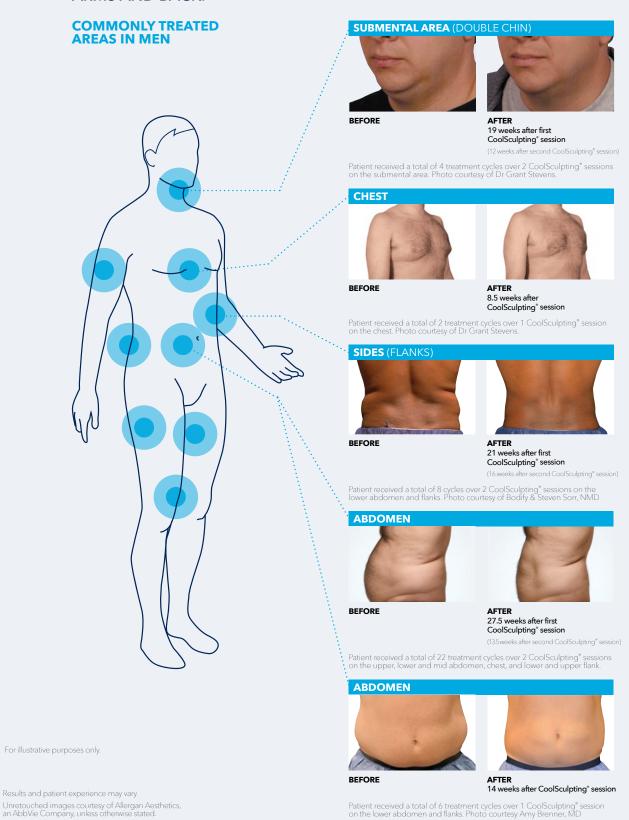


About CoolSculpting®

# WHAT AREAS CAN BE TREATED WITH COOLSCULPTING®?



MEN ALSO CAN HAVE A RANGE OF OTHER AREAS TREATED WITH COOLSCULPTING® INCLUDING THE INNER AND OUTER THIGHS, ARMS AND BACK.



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About CoolSculpting® CoolSculpting<sup>®</sup> & You

Treatment Areas Consultation & Treatment

Getting Started

ng Summary

## WHAT DOES COOLSCULPTING® FEEL LIKE?



AS THE NAME SUGGESTS, THE COOLSCULPTING® PROCEDURE CAN BE A LITTLE CHILLY. CONTROLLED COOLING IS DELIVERED VIA AN APPLICATOR, TO FREEZE THE TARGETED SUPERFICIAL FAT (FAT FOUND UNDERNEATH THE SKIN).

Most CoolSculpting® applicators use a vacuum to draw the fatty tissue into the applicator cup. During this initial part of the procedure, you may feel some pulling, tugging and or mild pinching/stinging.

Once the cooling part of the procedure starts you may feel an intense cold sensation, then some tugging, pulling or a stinging sensation, which usually subsides once the area becomes numb.

When the CoolSculpting® applicators are removed, the area is then massaged for approximately 2 minutes to break up the crystallised fat cells. The sensation felt during this part of the process is different for each person; some are not bothered by the sensation, others say it can be slightly uncomfortable for the short period of the massage.







# WHO WILL DO MY COOLSCULPTING® PROCEDURE?

### TREATMENT TAILORED TO YOU.

It starts with a consultation. To understand your body goals and what you want to achieve, you and your qualified CoolSculpting\* technician will discuss your goals, expectations, and the specific areas you want to target, to build a personalised treatment plan specific to you.

To ensure you are a suitable candidate for the treatment a trained medical practitioner should also be involved in your initial assessment. They will review your medical history and conduct a body assessment of the areas you're interested in treating, to see if you are suitable for the CoolSculpting\* treatment.

After your assessment and if CoolSculpting® is right for you, your trained medical practitioner and technician will discuss your personalised treatment plan. It may take as little as one clinic visit to achieve your goals. However, optimum results are achieved with two treatments in the same area.

CoolSculpting® technicians complete training and clinics are provided with ongoing support to help ensure high standards of care.





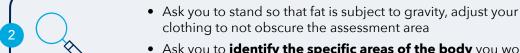


## WHAT HAPPENS DURING A COOLSCULPTING® CONSULTATION?

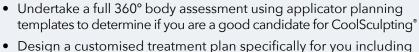
## DURING THIS CONSULTATION APPOINTMENT THE COOLSCULPTING® TECHNICIAN WILL:



- Discuss your treatment goals
- Review your medical history to make sure CoolSculpting<sup>®</sup> is appropriate for you



 Ask you to identify the specific areas of the body you would like to sculpt, while you are facing a mirror



 Design a customised treatment plan specifically for you including the number of treatments required per body area to help achieve your desired results





- Advise you on what you can expect during treatment and how long before you will see results
- **Schedule** your CoolSculpting® treatment

### TREATMENT GOALS: HOW DO I WANT TO FEEL?



## WHAT CAN I EXPECT ON TREATMENT DAY?

## COOLSCULPTING® TECHNICIANS DESIGN A TREATMENT PLAN SPECIFICALLY FOR YOU TO MEET YOUR TREATMENT GOALS.







You'll be given disposable shorts, bra and/or underwear for photos and treatment.

'Before treatment' photos will be taken.

The technician will spend time to precisely mark up the treatment areas. This will determine exactly where the CoolSculpting\* applicators are placed for optimum results.

During your treatment, a thermal gelpad or gel and applicator are applied to the targeted area.

The length of your CoolSculpting® treatment will vary depending on the number of areas being treated during one visit. The latest technology of CoolSculpting® can treat a patient within 35-75 minutes depending on the applicators used. If you have limited time but have several areas of unwanted superficial fat, some clinics may even have multiple CoolSculpting® systems.

Once the cooling treatment has finished and the applicators are removed, it is important to have the treated area massaged for 2 minutes. This helps breakdown the frozen fat cells assisting the body's natural elimination process over the next ~12 weeks.°

<sup>&</sup>lt;sup>o</sup> Data obtained from cryolipolysis investigations using a porcine model



## acoolsculpting 💥

## WHAT CAN I EXPECT AFTER THE **COOLSCULPTING® TREATMENT?**

**EVERYONE'S EXPERIENCE IS** DIFFERENT AND DEPENDS ON THE AREA/S TREATED AND THE NUMBER OF TREATMENT CYCLES PERFORMED ON THE DAY.

For some people, the area treated can feel a little swollen or numb. For others it might be red or bruised and may feel tender to touch. All of these effects are temporary and generally resolve within days or weeks.



### **MINIMAL EXPECTED DOWN TIME**

The CoolSculpting® procedure is completely non-invasive, so patients can typically return to normal activities almost immediately. Often, patients return to work and their daily activities immediately after their CoolSculpting® treatment.



### **6 WEEKS POST TREATMENT**

At your 6 week follow-up appointment, mid-treatment photos will be taken and compared side-by-side to your before-treatment photos to see your transformation unfold.

6 weeks after your mid-treatment photos, after-treatment photos are taken. This allows you and your CoolSculpting® technician to compare the photos at each stage and see the results that have been achieved.



### WHAT RESULTS CAN I EXPECT FROM COOLSCULPTING®?

Everybody is different and treatment plans and results will vary for each individual.

Most patients may start to see results at 6 weeks with final results around 12 weeks following treatment. Your body will still continue to remove the destroyed fat cells for up to 3 months after treatment.

CoolSculpting® has demonstrated fat layer reductions of up to 27% across multiple treatment areas.

Some treatment plans will require multiple sessions to help achieve the desired results. Often, optimum results are achieved with two treatments in the same area.

Your clinic will schedule a followup appointment to evaluate your results, take photos to compare against the 'before treatment' photos and to discuss additional sessions if required.

Follow-up appointments generally take place 6 weeks after the initial treatment.



## DOES COOLSCULPTING® HAVE SIDE EFFECTS?



# THE FOLLOWING SIDE EFFECTS MAY OCCUR IN THE TREATMENT AREA DURING AND AFTER A TREATMENT.

These are temporary and generally resolve within days or weeks.

### **DURING A TREATMENT:**

 You may experience sensations of pulling, tugging, mild pinching, intense cold, tingling, stinging, aching and cramping at the treatment site. These sensations may subside as the area becomes numb.

#### **IMMEDIATELY AFTER TREATMENT:**

- Redness and firmness.
- Transient blanching and/or mild bruising around the edges of the treatment area.
- Tingling and stinging.

## ONE TO TWO WEEKS AFTER A TREATMENT:

- Redness, bruising and swelling.
- Tenderness, cramping and aching.
- Itching, skin sensitivity, tingling and numbness. Numbness can persist up to several weeks after a treatment.
- Sensation of fullness in the back of the throat after submental area treatment

## CONTRAINDICATIONS AND RARE SIDE EFFECTS

As with any medical procedure, there are some rare side effects that may occur, such as, paradoxical hyperplasia, late-onset pain, severe pain, freeze burn, vasovagal symptoms, subcutaneous induration, hyperpigmentation and hernia may also occur.

## YOU CAN FEEL CONFIDENT WITH COOLSCULPTING® TECHNOLOGY.



#### TRAINED TECHNICIANS

CoolSculpting® technicians are provided with the opportunity for ongoing training to ensure there is a high standard of knowledge about the consultation process, the CoolSculpting® procedure and aftercare support. They will consult with you to understand your needs and medical history to determine if CoolSculpting® is right for you.



### **PROCEDURE PRECISION**

CoolSculpting\* technology delivers precisely the right level of controlled cooling to target the fat cells underneath the skin, whilst leaving the skin and other cells undamaged.\* This procedure does not use needles or surgery.



#### **DEVICE SAFETY**

CoolSculpting® has a wellestablished safety and efficacy profile. The CoolSculpting® systems are equipped with advanced cooling technology and built-in safety measures. These systems are designed to automatically stop treatment if it detects that the treated area is reaching excessively cold temperatures.

<sup>&</sup>lt;sup>o</sup> Data obtained from cryolipolysis investigations using a porcine model



## HOW CAN I GET STARTED WITH COOLSCULPTING®?

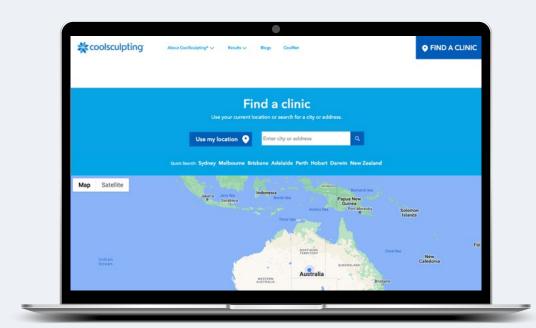
### **HOW MUCH DOES COOLSCULPTING® COST?**

The price for CoolSculpting® varies depending on your areas of concern, the number of treatments needed, and your ultimate goals.

Create a customised treatment plan, in person, with your CoolSculpting® medical practitioner that's tailored to your body, your goals, and your budget.

### WHERE CAN I FIND A **COOLSCULPTING® CLINIC?**

The website www.coolsculpting.com.au has a "find a clinic" search menu bar in the top right hand corner of the website. It helps you find a CoolSculpting® clinic in Australia or New Zealand that is near you. Book an appointment with the clinic of your choice and ask them for an obligation free personalised consultation to discuss how CoolSculpting® may benefit you.









### **COOLSCULPTING® IS THE WORLD'S #1 FAT REDUCTION TECHNOLOGY\* FOR GOOD REASONS**



CoolSculpting® has demonstrated fat layer reductions of up to 27% across multiple treatment areas



Developed with **Harvard scientists** 



Over **17 million** CoolSculpting® treatments performed<sup>^</sup>



Based on proven cryolipolysis science



Available in clinics across 74 countries<sup>~</sup>



Over 20 years of research and development



Minimal expected downtime, most people return to their daily activities immediately after treatment



159 global patents



No surgery, no needles



The most researched non-surgical body contouring treatment+

THIS PRODUCT IS NOT AVAILABLE FOR PURCHASE BY THE GENERAL PUBLIC

A HEALTHY DIET AND EXERCISE ARE IMPORTANT. COOLSCULPTING\* IS NOT A WEIGHT LOSS PROCEDURE AND SHOULD NOT REPLACE A HEALTHY DIET AND ACTIVE LIFESTYLE.

This Medical Device must be applied by a healthcare professional. Always read and follow the instructions. Patients should not have the CoolSculpting\* procedure if they suffer from cryoglobulinaemia, cold agglutinin disease or paroxysmal cold haemoglobinuria. Be careful using CoolSculpting\* in pregnant or breastfeeding women, in patients who are sensitive to cold or to fructose, glycerin, isopropyl alcohol or propylene glycol, in patients with poor circulation, recent surgery, scar tissue, skin conditions such as exema, dermattis, or rashes in the area to be treated, never pain following shingles, nerve damage due to diabetes, poor skin sensation, open or infected wounds, bleeding disorders or use of blood thinners, hernia in or near the area to be treated; and in patients with implanted pacemakers and defibrillators.

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<sup>^</sup> As of May 2023 ~ As of December 2016

<sup>+</sup> As of February 2022



## FREEZE AWAY FAT TO HELP SCULPT YOU™

